

Project Profiles for Handicrafts Industries

- 1 **Name of the Project** : ***Cane & Bamboo Production Project(CBPP)***
- 2 Location within State/Country : District Hd. Qtrs. of the State including one Block/Sub-Divisional Hd. Qtrs (Jiribam)
- 3 Nearest Rail, Road & Sea Connection : i) Nearest Rail Head for units to be located at Tamenglong District Hd. Qtrs and Jiribam is Jiribam Rail Head and that of remaining units is Dimapur rail Head(Nagaland)
ii) Nearest Road connection for all the units are National Highway No. 39 & 53
iii) Nearest Sea connection for all units is Kolkata Sea Port
- 4 Estimated Capital Cost of the Project : The total project cost is Rs. 1.60 crores of which capital content/expenditure is Rs. 1.10 crores
- 5 Capital Equipment : (i) Power operated machines like bamboo splitting, slicing, sticks making and cross cutting machines
(ii) Hand operated equipment & tools such as hand saw, Dao, blow lamp, pliers, hammer, sharpening stones, table, vice and other tools.
- 6 Raw materials : Bamboo & cane of different varieties.
- 7 Environment Impact : The project is an environment friendly activity. There will be no ecological imbalance and pollution hazard to the localities because of the project. The project may help in checking the destruction of timber forest.
- 8 Foreign Exchange Cost component : Nil
- 9 Promoting Department : The Department of Commerce & Industries, Government of Manipur.
- 10 Method of Selection of the private promoter : Through examination/evaluation by a selection committee after issuing notice/adequate publicity through print and electronics media.
11. Policy Framework applicable to the project : State Industrial Policy, Industrial Policy of NER & Government of India are applicable to the above project.
12. Time-frame for selection & completion of selection of private Sector Sponsor/ Developer : Within a period of 3 (three) months.
13. Government Incentive packages applicable to the Project : Capital investment, interest, power, transport subsidies, etc.

14. Expected level of Govt. participation : 1. Arrangement for availability of land if the promoter do not have sufficient land.
2. State Government guarantee if necessary in addition to the promoter" collateral security
3. Monitoring and evaluation.
4. Loan recovery.
5. Creation of security arrangement.
6. Extension of incentive packages as escort services.
7. Any other assistance wherever possible for speedy and successful implementation of the project.
15. Expected Return on Investment : 32%
16. Recommended Debt Equity Ratio : 1:1.7
17. Expected source of Financing : Private promoter & financial institutions.
18. Sovereign & Multilateral Guarantees : 1) Promoter collateral security
2) State Government Guarantee
19. Feasibility Report : Available
20. Other General Information : The competitive advantage of the project over other Cane & Bamboo production units in the State shall be in terms of volume of production, quality and price because of the installation of improved type machinery. Advantages over other units are due to the availability of skilled manpower, adequate Raw materials resources as well as high market potentials, security environment to be created by the State Government especially for the above project etc.

1	Name of the Project	:	<i>Kouna Craft Production Project(KCPP)</i>
2	Location within State/Country	:	Identified valley areas having kouna craft concentration/cluster within the State.
3	Nearest Rail, Road & Sea Connection	:	i) Nearest Rail Head for all units is Dimapur, Nagaland ii) Nearest Road connection for all the units are National Highway No. 39 & 53 iii) Nearest Sea connection for all units is Kolkota Sea Port
4	Estimated Capital Cost of the Project	:	The total project cost is Rs. 2.00 crores of which capital content/expenditure is Rs. 0.60 crores
5	Capital Equipment	:	Hand operated equipment such as wooden Reed mat weaving frames, mortise chisel, sickle, T. Box clamp, hammer, pliers and other tools.
6	Raw materials	:	Dry kouna (Reed)
7	Environment Impact	:	The project is environment friendly activity. There will be no ecological imbalance and pollution hazard to the localities because of the project.
8	Foreign Exchange Cost component	:	Nil
9	Promoting Department	:	The Department of Commerce & Industries, Government of Manipur.
10	Method of Selection of the private promoter	:	Through examination/evaluation by a selection committee after issuing notice/adequate publicity through print and electronics media.
11.	Policy Framework applicable to the project	:	State Industrial Policy, Industrial Policy of NER & Government of India are applicable to the above project.
12.	Time-frame for selection & completion of selection of private Sector Sponsor/ Developer	:	Within a period of 3 (three) months.
13.	Government Incentive packages applicable to the Project	:	Capital investment, interest, power, transport subsidies, etc.

14. Expected level of Govt. participation : 1. Arrangement for availability of land if the promoter does not have sufficient land.
2. State Government guarantee if necessary in addition to the promoter's collateral security
3. Monitoring and evaluation.
4. Loan recovery.
5. Creation of security arrangement.
6. Extension of incentive packages as escort services.
7. Any other assistance wherever possible for speedy and successful implementation of the project.
15. Expected Return on Investment : 30%
16. Recommended Debt Equity Ratio : (1) For production - 1.33 : 1
(2) For total including plantation - 2.33 : 1
17. Expected source of Financing : Private promoter & financial institutions.
18. Sovereign & Multilateral Guarantees : 1) Promoter's collateral security
2) State Government Guarantee
19. Feasibility Report : Available.
20. Other General Information : 1. The competitive advantage of the project over other Kouna production units in the State shall be in terms of volume of production, quality and price because of the installation of improved type machinery.
2. Advantages over other units are due to the availability of skilled manpower, adequate raw materials resources as well as high market potentials including export, security environment to be created by the State Government especially for the above project etc.
3. Uniqueness of the product being natural reed product.
4. Availability of ready market.